

NCC Cable System Order

-11763812

| | | | | | |
|-------------------|----------------------------|-----------------|------------------------|------------------|---------------|
| Order # | 62342730 | Flight Dates | 10/03/16 - 10/09/16 | Update Date | 10/04/16 |
| Syscode | 7782 | Agency | Spot Cable Sales Corp. | Version | 2 Vs. 1 |
| System Name | Spectrum/Coldwater, MI | Advertiser | Walberg for Congress | Show All Lines | |
| Market | Grand Rapids | | | Total # of Weeks | 1 |
| | | Client Code | | Total | \$266.00 |
| AE | Mark Ongsysia | Product Code | WFC | Commission | \$39.90 |
| Sales Coordinator | Oogil Cuello | Est Code | NA | Net Total | \$226.10 |
| Office | Washington | Product Name | | Total Spots | 224 |
| Phone | (301) 951-2620 | Credit Status | | Affiliate Split | 100.0 |
| Status | Not accepted | | | Sold On | Cost Per Spot |
| Survey | Cable Nielsen Live+1 May15 | Primary Demo | Adults 35+ | GRP | - |
| | | Makegood Policy | Approval Required | CPP | - |

Comments : R1: 10.4 Added money from drop on 62338200. Total +\$1. Please confirm, thanks!

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|-----------------------|
| 1 | AMC | AMC PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | \$1.00 | \$14.00 | 30 | IPE 05/13/16-11/08/16 |
| 2 | DISC | DISC PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 21 | \$1.00 | \$21.00 | 30 | IPE 05/13/16-11/08/16 |
| 3 | ESPN | ESPN PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | \$1.00 | \$14.00 | 30 | IPE 05/13/16-11/08/16 |
| 4 | FOOD | FOOD PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | \$1.00 | \$14.00 | 30 | IPE 05/13/16-11/08/16 |
| 5 | FXNC | FXNC PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 21 | \$1.00 | \$21.00 | 30 | IPE 05/13/16-11/08/16 |
| 6 | FXNC | FXNC EM | 10/3/16 | 10/9/16 | 05:00 | 09:00 | X | X | X | X | X | X | X | - | - | 10 | \$1.00 | \$10.00 | 30 | IPE 05/13/16-11/08/16 |
| 7 | FXNC | FXNC EF | 10/3/16 | 10/9/16 | 16:00 | 19:00 | X | X | X | X | X | X | X | - | - | 10 | \$1.00 | \$10.00 | 30 | IPE 05/13/16-11/08/16 |
| 8 | FXNC | FXNC W | 10/3/16 | 10/9/16 | 09:00 | 19:00 | | | | | | X | X | - | - | 4 | \$1.00 | \$4.00 | 30 | IPE 05/13/16-11/08/16 |
| 9 | HALL | HALL PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | \$1.00 | \$14.00 | 30 | IPE 05/13/16-11/08/16 |
| 10 | HGTV | HGTV PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 21 | \$1.00 | \$21.00 | 30 | IPE 05/13/16-11/08/16 |
| 11 | HIST | HIST PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | \$1.00 | \$14.00 | 30 | IPE 05/13/16-11/08/16 |
| 12 | TBSC | TBSC PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 14 | \$1.00 | \$14.00 | 30 | IPE 05/13/16-11/08/16 |
| 13 | TNT | TNT PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 21 | \$2.00 | \$42.00 | 30 | IPE 05/13/16-11/08/16 |
| 14 | USA | USA PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | X | X | X | X | X | X | X | - | - | 21 | \$2.00 | \$42.00 | 30 | IPE 05/13/16-11/08/16 |
| 15 | CNN | CNN EM | 10/3/16 | 10/9/16 | 05:00 | 09:00 | X | X | X | X | X | X | X | - | - | 10 | \$1.00 | \$10.00 | 30 | IPE 05/13/16-11/08/16 |

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| | | | | | CPM |

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| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|---|----------|---------|------------|-----------|------------|-----------|--------|--------|--------|--------|--------|--------|--------|--------|--------|-------------|-----------|------------|----------|-------------------------------|
| 16 | ESPN | ESPN PT | 10/3/16 | 10/9/16 | 19:00 | 24:00 | | | | X | X | X | X | - | - | 1 | \$1.00 | \$1.00 | 30 | R1: +1x IPE 05/13/16-11/08/16 |
| <div> <div>Oct 2016</div> <div>Nov 2016</div> <div>Dec 2016</div> <div>Jan 2017</div> <div>Feb 2017</div> <div>Mar 2017</div> <div>Apr 2017</div> <div>May 2017</div> <div>Jun 2017</div> <div>Jul 2017</div> <div>Aug 2017</div> <div>Sep 2017</div> <div>Total</div> </div> | | | | | | | | | | | | | | | | | | | | |
| SPOTS | 224 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 224 |
| AMT | \$266.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$266.00 |

SYSTEM APP: _____ SALES _____ ACCT _____ Date Printed 10/04/16

62342730 | Grand Rapids | Spectrum/Coldwater, MI | 7782 |